

## **CYBER CAFÉ AND XEROX LAMINATION**

### **1. INTRODUCTION**

Computer and Internet becomes necessary in today's global world. Many people repeatedly need computer access for work like emails, online taxation filing, project preparation etc. Some people need internet access occasionally for emails, chatting, video calling for distant relatives, web browsing etc. They don't want to maintain proper infrastructure for computer facility and some of them can't afford to have computer infrastructure. With Xerox and Lamination, this centre can provide added benefit of photocopy and lamination to customers. With internet facility, people can have easy access to printing documents and complete their project report at single centre

### **2. SERVICE AND ITS APPLICATION**

This business setup can provide facility of working on computer and Internet on hourly basis. Moreover, customers can have access to photocopy and printing of documents and also can laminate their id cards, important documents like degree certificate, government licence, photographs etc.

### **3. DESIRED QUALIFICATION FOR PROMOTER**

There is no specific need in qualification for operating Cyber Café with Xerox and Lamination.

### **4. REQUIREMENTS – MATERIAL/EQUIPMENT AND MANPOWER**

#### **Resources**

1. Computers, with basic software and web camera
2. Colour Printer, Photocopy machine
3. Lamination Machine
4. Furniture

5. Air Conditioner
6. UPS/Inverter

## 5. MANPOWER

1. Entrepreneur (Self)
2. Helper/Peon

## Project Building

Setup of a computer business centre requires below steps to follow.

1. Location
  - Location of cyber café should be in a busy area with good amount of residents and schools.
2. Fixed Investment
  - Computers and its suppliers need to be decided. Internet service provider with high speed internet need to be decided.
3. Office Furniture and Installation of Computers

## 6. IMPLEMENTATION SCHEDULE

Finding a location and finalizing office for rent can take around 6-8 weeks. Procuring computers and Installation with furniture setup can take up to another 6 weeks. The whole business with well researched can be setup easily in 12-14 weeks.

## 7. FIXED CAPITAL INVESTMENT

Sr. No.	Description	Qty	Amount	Total
1	Computer System with Basic Software and Web Camera	20	₹ 25,000.00	₹ 5,00,000.00
2	Lamination Machine	1	₹ 2,000.00	₹ 2,000.00
3	Colour Printer and Photocopy Machine	1	₹ 1,55,000.00	₹ 1,55,000.00
4	UPS/Inverter	20	₹ 3,000.00	₹ 60,000.00
5	Air Conditioner	1	₹ 28,000.00	₹ 28,000.00
	Sub Total			<b>₹ 7,45,000.00</b>

6	Internet Infrastructure	1	₹ 5,000.00	₹ 5,000.00
7	Furniture	1	₹ 50,000.00	₹ 50,000.00
8	Electrification	1	₹ 74,500.00	₹ 74,500.00
	Total			<b>₹ 8,74,500.00</b>

## 8. WORKING CAPITAL (PER MONTH)

Sr. No.	Description	Total
<b>1</b>	<b>Salary</b>	<b>₹ 20,000.00</b>
1a	Entrepreneur @ 12000 Rs per Month	₹ 12,000.00
1b	Technical/Office Support – 1 @ Rs 8000 per Month	₹ 8,000.00
<b>2</b>	<b>Raw Material</b>	<b>₹ 6,950.00</b>
2a	Internet Connection Charges	₹ 700.00
2b	Paper Ream (500 Pages) (70 GSM) – 15 Units	₹ 3,900.00
2c	Film Roll for Lamination (80 Microns) – 200 Units	₹ 2,000.00
2d	Ink cartridge refilling, Powder for toner refilling etc.	₹ 350.00
<b>3</b>	<b>Utilities – Power/Electricity</b>	<b>₹ 6,500.00</b>
<b>4</b>	<b>Other Expenses</b>	<b>₹ 5,050.00</b>
4a	Advertising/Marketing/Social Media	₹ 150.00
4b	Stationery	₹ 500.00
4c	Telephone	₹ 700.00
4d	Repair and Maintenance	₹ 2,500.00
4e	Insurance	₹ 700.00
4f	Misc.	₹ 500.00
<b>5</b>	<b>Rent</b>	<b>₹ 10,000.00</b>
	<b><u>Total</u></b>	<b><u>₹ 48,500.00</u></b>

## 9. COST OF PROJECT

Sr. No.	Particulars	Amount in Rs
1	Land	₹ 0.00
2	Building	₹ 0.00
3	Equipments/ Other fixed investment	₹ 8,74,500.00
4	Working Capital Margin (3 Months)	₹ 1,45,500.00
<b>5</b>	<b>Total Cost of Project</b>	<b>₹ 10,20,000.00</b>

## 10. MEANS OF FINANCE

Sr. No.	Description	%age	Amount (Rs)
1	Promoter's Contribution	25%	₹ 2,55,000.00
2	Term Loan/Bank Finance	75%	₹ 7,65,000.00
	Total		₹ 10,20,000.00

### Cost of Operation

Sr. No.	Particulars	Amount in Rs
	<b><u>Variable Cost</u></b>	
1	Raw Material and Other direct inputs	₹ 12,000.00
2	Salary (60%)	₹ 12,000.00
3	Power (70%)	₹ 4,550.00
	Variable Cost 1 Month	₹ 28,550.00
	<b><i>Total Annual Variable Cost</i></b>	<b>₹ 3,42,600.00</b>
	<b><u>Fixed Cost</u></b>	
1	Overheads	₹ 10,000.00
2	Salary (40%)	₹ 8,000.00
3	Power (30%)	₹ 1,950.00
	<i>Sub Total</i>	₹ 19,950.00
	<i>Total for 12 Months</i>	₹ 2,39,400.00
4	Interest	₹ 91,800.00
5	Depreciation on Equipments @ 10%	₹ 69,500.00
6	Depreciation on Furniture @ 20 %	₹ 10,000.00
	<b><i>Total Fixed Cost</i></b>	<b>₹ 4,10,700.00</b>
	<b>Total Cost of Production</b>	<b>₹ 7,53,300.00</b>

### Turnover

Sr. No.	Description	Unit Price	Unit	Qty per Day	Revenue per Day	Monthly Amount (20 Working Days)
1	Internet Browsing (20 PCs x 8 hours)	₹ 20	Hour	160	₹ 3,200.00	₹ 80,000.00
2	Printing Documents Colour	₹ 10	Pages	20	₹ 200.00	₹ 5,000.00
3	Printing Documents B/W	₹ 5	Pages	75	₹ 375.00	₹ 9,375.00
4	Scan	₹ 5	Pages	10	₹ 50.00	₹ 1,250.00
5	Photocopy	₹ 1	Pages	300	₹ 300.00	₹ 7,500.00
6	Lamination	₹ 15	Pages	15	₹ 225.00	₹ 5,625.00
			Monthly Gross Income			₹ 1,08,750.00
	<b>Total</b>		<b>Yearly Gross Income</b>			<b>₹ 13,05,000.00</b>

## 11. PROFITABILITY CALCULATION

<b>Net Profit</b> (Turnover - Cost of Operation)	<b>₹ 1,61,100.00</b>
<b>Net Profit Ratio</b> (Net profit * 100/Turnover)	<b>17.62%</b>
<b>Rate of Return</b> (Net Profit * 100 / Total Cost of Project)	<b>15.79%</b>

### Profitability Projection

Sr. No	Particulars	UOM	Year Wise estimates					At Full Capacity
			Year 1	Year 2	Year 3	Year 4	Year 5	
1	<b>Capacity Utilization</b>	%	30	40	50	60	70	100
2	<b>Sales</b>	Rs Lakhs	₹ 3.92	₹ 5.22	₹ 6.53	₹ 7.83	₹ 9.14	₹ 13.05
3	<b>Raw Materials &amp; Other Direct Inputs</b>	Rs Lakhs	₹ 1.03	₹ 1.37	₹ 1.71	₹ 2.06	₹ 2.40	₹ 3.43
4	<b>Gross Margin</b>	Rs Lakhs	₹ 2.89	₹ 3.85	₹ 4.81	₹ 5.77	₹ 6.74	₹ 9.62
5	<b>Overheads Except Interest</b>	Rs Lakhs	₹ 2.39	₹ 2.39	₹ 2.39	₹ 2.39	₹ 2.39	₹ 2.39
6	<b>Interest</b>	Rs Lakhs	₹ 0.92	₹ 0.92	₹ 0.92	₹ 0.92	₹ 0.92	₹ 0.92

7	<b>Depreciation</b>	Rs Lakhs	₹ 0.80	₹ 0.80	₹ 0.80	₹ 0.80	₹ 0.80	₹ 0.80
8	<b>Net Profit Before Tax</b>	Rs Lakhs	-₹ 1.22	-₹ 0.26	₹ 0.71	₹ 1.67	₹ 2.63	₹ 5.52
9	<b>Profit %</b>		-31.16%	-4.93%	10.80%	21.30%	28.79%	42.28%

## 12. BREAKEVEN ANALYSIS

Sr. No.	Particulars	UOM	Value
1	Sales at Full Capacity	Rs Lakhs	13.05
2	Variable Costs	Rs Lakhs	3.43
3	Fixed Cost incl. Interest	Rs Lakhs	4.11
4	Break Even Capacity BEP = FC/( Sales -Variable Cost) *100	% of Installed Capacity	<b>42.67</b>